



Long Range Business Plan (LRPB) Progress Report -- June 8, 2021

Progress Over the Last Month

An updated LRPB draft that responded to feedback received through an external review process was presented to the District's Board of Directors at the May 18, 2021 board meeting. At this meeting, the Directors provided feedback on the draft and made a motion directing staff to finalize the LRPB document and bring it to the Board for adoption at the June Board meeting.

Our response to the Directors' feedback received was as follows (page references are to the final LRPB accompanying this June 15, 2021 Board Meeting packet):

- The executive summary was modified to convey excitement and added context regarding the plan's novel development process. LRPB pg. 4
- Grammatical edits suggested were made throughout the document.
- Referring to the 'Tragic' history was eliminated and instead just stated as to what history we are referring to without use of the term 'tragic' (see goal 1.2.d). LRPB pg. 11
- Pizzaz and aspirational language was added in specific tactics that were found to be lacking (including 4.1 a-d, 5.2 a-c, 5.3 a, 6.3 a-b, 6.5 a-b, 7.1 a, 7.2 a-c, 7.3 b). LRPB pg. 14 - 19
- Modest edits were made to reduce unnecessary wordiness in the strategic direction introductory section as well as tactic 4.1.f to address conflicting directives to both add to some sections and shorten this document, if feasible. LRPB pg. 9 & 14
- Explicit call outs to regenerative farming, carbon sequestration and climate resiliency goals within tactics a – c under goal 5.2 & tactic a under goal 7.1 incorporated. LRPB pg. 16 & 18
- Any performance metrics found within the tactics section were removed for consistency and clarity as these are now called out in the Measures of Success section. LRPB pg. 22-26
- Verbiage found in Appendix C within the first bullet under Overarching Themes/Findings was modified with language that clarified the context of that finding. pg. 28
- Professional designer, Elena Cronin, reviewed and designed the document for improved readability and added a greatly improved professional look.

DM Cathcart, and staff members Logalbo and Magyar met to develop the plan for the public launch of the LRPB which will occur over the summer (July through September 2021).

Upcoming Board Meeting Discussion/Decisions:

- June 15, 2021: Formal adoption of the LRPB by the Board.