



Long Range Business Plan (LRPB) Progress Report

April 14, 2021

Progress:

- In the history section, the following additions have been made:
 - DM Cathcart added language acknowledging that the farmers and landowners that the District has historically worked with will continue to be served alongside new communities the District is also aiming to serve in the introduction.
 - Staff Logalbo added a piece on understanding our shared history with Black, Indigenous and other people of color that have been displaced from or denied ownership access to the land as was spotlighted through the *Whose Land is Our Land* report.
- With input from multiple staff program leads, Staff DeMarco drafted geographic focus area maps for priority landscapes, priority watersheds, priority working lands and priority school districts. Staff DeMarco also update the District Zone and service area map. Staff Magyar assisting with design.
- Staff Logalbo added summaries describing the purpose and intent of each strategic direction.
- With input from multiple staff program leads, Staff Logalbo drafted success criteria that will be used to monitor and report on progress toward each strategic direction over the 5 years covered by the LRBP.
- Staff Magyar reached out to graphic designers and sourced a designer and developed a marketing logo for LRBP products including the maps and public-focused outreach products that will be shared after the adoption of the new plan.

Next Steps:

- April-May: As of April 15th, an external review draft of the LRBP was sent to interviewees, partners, and interested community members to review and provide feedback and posted online at <https://wmswcd.org/people-places-things/the-west-multnomah-swcd/long-range-business-plan/>.

Upcoming Board Meeting Discussion/Decisions:

- May 18, 2021: Staff will present an updated draft plan for the Board includes staff response to and incorporation of external review feedback received. Board feedback and direction will be solicited.
- June 15, 2021: Formal adoption of the LRBP by the Board.