LRBP Conservation Scope Direction Setting Conversation Questions

The following questions will be posed to the Board, to technical staff, and an advisory committee to guide our conversation on our conservation scope. Additional internally focused questions will be also be addressed by staff during the direction setting process and the Community Engagement Liaisons will be asked to review materials to provide further input. Opportunities for the public, our partners, and other interested stakeholders to provide input on draft materials will also be provided. Findings from these efforts will be incorporated into our LRBP update and finalized by our Board.

1. Mission affirmation or modification?
   
   Current Mission: Conserve and protect soil and water resources for people, wildlife, and the environment.
   
   a. Should we broaden our mission by either adding to or replacing “Soil & Water” with “Natural Resources”? Is the term “Natural Resources” to jargoned and extractive of a term, how else might we describe this?
   
   b. Should we include equity and inclusion in our mission? If yes, how?
   
   c. Are we missing an opportunity to explain how we get our work done? Should we explicitly call out how we work with others on their land?
   
   d. Does our reasoning or beneficiaries extend beyond “people, wildlife and the environment?”
   
   e. Can we state this more plainly?
   
   f. Is this too broad or too vague?
   
   g. Are we missing a key component?

2. Vision affirmation or modification?

   Current Vision: The District is committed to working with its constituents to meet the demand for natural resource education and technical assistance to urban and rural residents, farmers, business owners, public schools and the general public and to increase the economic viability and environmental health of the rural and urban regions.

   a. Are “economic viability and environmental health” the only beneficiaries we want to envision?
   
   b. Are “urban and rural residents, farmers, business owners, public schools and the general public” represent who the works with for implementing on-the-ground conservation?
   
   c. Should we consider adding equity, environmental justice, access and climate change in our vision?
   
   d. Do you have organizational or community visions (or desired future outcomes) that intersect with what we are proposing?
   
   e. Do you see your communities and their interests represented in this vision?
   
   f. What are we missing that we might include and why?
   
   g. What might you suggest removing and why?
3. Goals affirmation or modification?

Current Goals:

1. Improve water quality in our watersheds
2. Minimize erosion and build healthy soils
3. Enhance habitats, biodiversity and ecosystem function
4. Enhance the productivity and sustainability of working lands
5. Cultivate land stewards of all ages

6. Ensure that the District is a vibrant agency

a. Do our current goals align with our affirmed or modified mission & vision? What goals are missing or might be changed to better align these goals?

b. What results do we want within the next 5 years?

c. Do you have concerns and/or lack of clarity around our goals?

d. What community/organizational considerations or impacts might we take into account in achieving these goals?

e. How should we prioritize our goals?

Conservation Scope Evolving Success Criteria (w/ Equity Lens Revisions)

Given your examination of the following, how does this decision align with what we aim to accomplish as an organization:

1. Aligns with our affirmed or modified mission
2. Aligns with our affirmed or modified vision
3. Aligns with our affirmed or modified goals
4. Results in long-term impactful conservation outcomes that we have prioritized with awareness of the diverse communities that reside in our district.
5. Embeds diversity, equity, and inclusion as foundational values in all that we are (our organizational makeup) and all that we do (our work)
6. Is responsive and adaptable to the needs of communities in the district that we have prioritized.
7. Allows us to fulfill a unique niche or unmet need, and to incorporate as needed strategic partnerships that leverage our limited resources and expand our overall reach
8. Effectively addresses identified ecosystem or conservation threats

Underlined terms will be further evaluated and refined as we move through the process.