



Mary Logalbo, Urban Conservationist

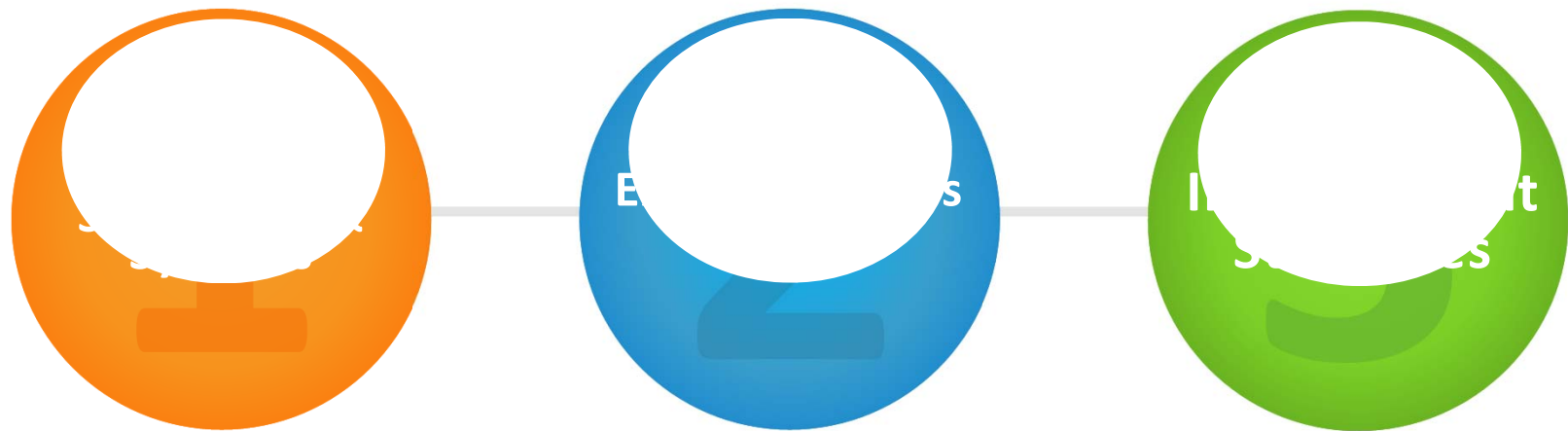


Development Initiative

Urban Programs



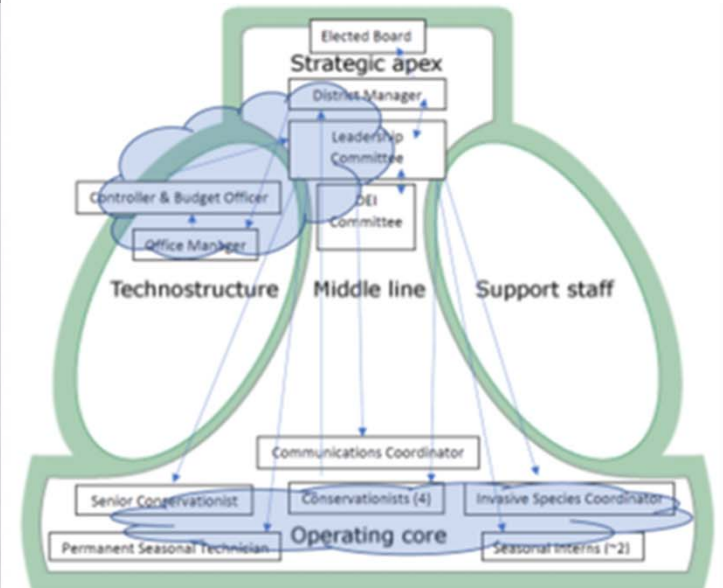
Developing Responsive Urban Programs



Analysis & enhancement strategies nested in sound theory & practice 



Executive Masters in Public Administration





Stormwater permitting, policy & process

CAPSTONE



ANALYSIS

- Organizational
- Equity
- Policy



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ENVIRONMENT	Stable & Certain			X	X	Turbulent & unpredictable
				➔		
Strategic Subsystem	Defensive, operation, goal setting		X			Proactive creation of learning system
Technological Subsystem	Routine, low discretion roles			X		Complex, high discretion roles
Human/cultural Subsystem	Economic/instrumental orientation to work				X	Self-actualizing orientation to work
Structural Subsystem	Mechanistic/Bureaucratic			X		Organic
Managerial Subsystem	Authoritarian				X	Democratic

Figure 2. Congruence and Incongruence Between Organizational Subsystems

The background of the slide features a blue sky with a subtle gradient, a green grassy field at the bottom, and a stylized, light blue swirl design in the upper right corner. A dark gray rectangular box is positioned in the center-left of the slide, containing the word "RESULTS" in white capital letters.

RESULTS

Urban Canopy Weeds

STRENGTHS

- Over 20,000 trees freed
- Efficient delivery & effective outreach
- Strong partnerships

The Forest Park
Conservancy

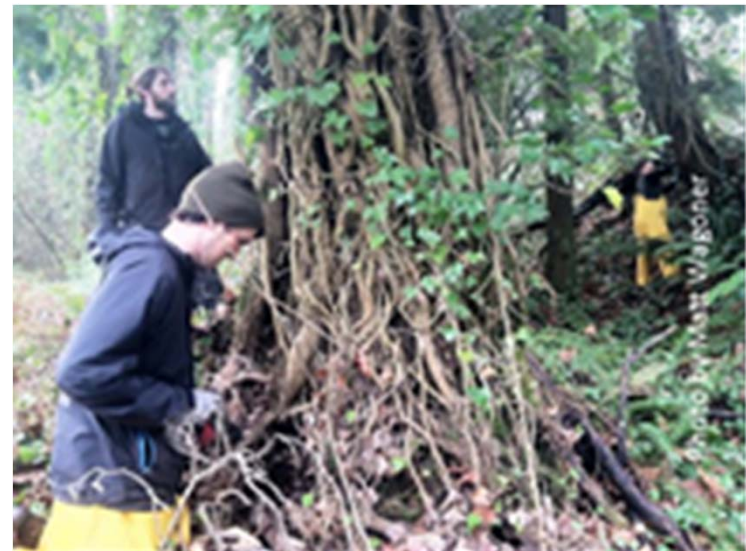


PORTLAND
PARKS & RECREATION

Healthy Parks, Healthy Portland

ANALYSIS RESULTS

- Long-term effectiveness
- Sustainability measures
- Equity outcomes



Urban Education & Outreach

STRENGTHS

- Strong partnerships
- Increasing efficacy
- Design-build model
- Leading w/ novel needed information
- Equity & inclusion steps



ANALYSIS RESULTS

- Diverse audience research & engagement
- Co-create & share more interactive & accessible materials
- Equity outcomes



Urban Landscape Demonstration

STRENGTHS

- Leveraged resources
- Community driven projects & engagement
- Education plus implementation
- Diversified & extended reach
- Support & review novel approaches



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ANALYSIS RESULTS

- Increase administrative efficiencies
- Long-term effectiveness
- Sustainability measures
- Equity outcomes



Healthy Watersheds

(*Formerly “Urban Natural Areas”)

STRENGTHS

- 150 conservation plans
- Leveraged +\$200K across +300 acres
- Steady demand
- Partnerships allow for plans for all
- Site monitoring
- Improving subsystems

ANALYSIS RESULTS

- Long-term effectiveness
- Sustainability measures
- Equity outcomes
- Policy awareness & education
- Out of alignment



WISDOM OF THE ELDERS, INC



Urban Partner Support

STRENGTHS

- Efficiency & efficacy realized
- Low admin overhead
- +\$450K leveraged
- ~1000 residents served annually

ANALYSIS RESULTS

- Co-created capacity building needed
- Equity outcomes
- Long term effectiveness
- Sustainability measures



**Forest Park
Conservancy**



Urban Technical Assistance

STRENGTHS

- Steady demand
- Response quality & timeliness seems well received
- Institutionalized knowledge & resources
- Partner collaboration
- Sometimes people just want to talk



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ANALYSIS RESULTS

- Track access, relevancy, satisfaction & outcomes
- Online resources incomplete & hard to find – some barriers
- Efficiency improvements could be realized with enhanced online tools
- Equity Outcomes



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Urban Watershed Mentors

STRENGTHS

- Some are still serving leadership roles
- Partner collaboration
- Robust training resources developed
- Participant satisfaction high

ANALYSIS RESULTS

- Largely inefficient and ineffective at meeting program goals
- Duplicative with other offerings
- Equity Outcomes
- Cancel Program

Urban Stormwater Management

STRENGTHS

- Partner coordination & capacity building
- Steady demand
- Nimble & trusted
- Landowner led movements & projects



ANALYSIS RESULTS

- Policy, permitting & processes
- Equity outcomes
- Long-term effectiveness
- Sustainability measures



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Organizational: Emergent Themes

- Alignment:
 - Need to shift strategic, technological & structural systems
- Efficacy:
 - Need to assess and plan for long-term success
 - Equity outcomes are intertwined with efficacy.
- Efficiency:
 - Partners are critical, invest in capacity
 - Co-production frameworks needed
 - Diversified resources, revenue & partnerships needed



Equity: Emergent Themes

- Program planning, outreach and delivery must intentional equity outcomes & inclusivity
Address program access issues from outreach to delivery
- Understand relevancy & organizational trust
- Engage multiple perspectives
- Comprehensive review & accountability measures



Policy: Emergent Themes

- Focus on largely local policy issues that in-turn are impacted by state & federal regulations
- Engagement should be rooted in education & awareness
- Stormwater & invasive species outcomes found to be most impacted
- Opportunity to serve as a convener & catalyst
- Equity outcomes are intertwined with policy





Thank you!

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