



Connect SW PDX

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The Listening Project

What is The Listening Project?

The Listening Project identifies key environmental health issues of concern in the West Portland Park neighborhood and connects residents with resources to address those concerns through a sponsored community forum, community liaison training and door-to-door canvassing.

The “Listening Project & Action Pledge” model was developed by the Northwest Institute for Community Enrichment (NICE). The primary functions of the model are as follows:

- 1) Collaboratively develop a specialized engagement and education plan with a group of partners,
- 2) Coordinate groups of volunteers who will go door-to-door to engage with stakeholders (residents),
- 3) Ask interested residents to answer a set of collaboratively developed listening questions based on partners’ goals, and
- 4) Ask interested residents to pledge three or more personal actions from a menu of strategically developed actions that connect residents to opportunities at home or in their communities and with local organizations/resources.

When will The Listening Project occur?

- Partners Survey Input Working Meeting, March 15, 5:00-8:00 pm, Jackson Middle School (10625 SW 35th Drive, Portland):
 - Join us for light fare and participate in a working meeting to provide input on questions that project partners would like to ask with an aim at better serving and understanding the West Portland Park community. Partners will also determine pledges that they can use while following-up with interested residents.
 - Input received at this meeting will lead to the concepts included in the “Listening & Action Pledge” survey.
- Community Liaison “Listening & Action Pledge” Survey Training (Date/Time/Location to be determined, mid-March to early April, to be held within target neighborhood area; 2-4 hours):

- Participate in a training program providing protocols for on-the-ground survey work.
- “Listening & Action Pledge” Survey, Door-to-Door Canvassing, April 2017
(Date/Time/Location to be determined, to be held within target neighborhood area; 4 hours, with more possible if interested):
 - Go door-to-door with a partner to engage your neighbors in conversation regarding their key environmental health issues, connect them with partner organization resources to address their interests, and sign an action pledge, if interested.
- Community Input & Survey Debrief Celebration (Date/Time/Location to be determined, May 2017, to be held within target neighborhood area)
 - Join us for a dinner and conversation about how interested partners can be of service to help with environmental health projects in your neighborhood. Provide partners with input on how to best serve your community as well as related concerns and hear about the findings of our door-to-door survey in your neighborhood.

Who is involved in this effort?

Partner organizations include West Multnomah Soil & Water Conservation District, SW Watershed Resource Center, Tryon Creek Watershed Council, Portland Bureau of Environmental Services, and West Willamette Restoration Partnership. This project is sponsored by Metro.

Is your community organization interested in participating?

Community organization leaders and members are welcome to participate in all levels of this process. Please note, we have a limited opportunity to provide some paid stipends to community liaisons through community organizations. These stipends will be available through participating community organizations on a first-come first-serve basis for community liaison leaders who commit to the following:

- Participation in the community forum, “Listening & Action Pledge” survey training and implementation (as is outlined above)
- Survey team organization and support for the “Listening & Action Pledge” Survey day (includes sending out reminders and providing support for any glitches that come up on the day of the survey)
 - Applicants who have demonstrated community leadership skills within their representative organizations will be given priority.
- Translation support, if feasible and as needed
 - Applicants who speak one or more of the languages spoken in the target area will be given priority.
 - According to the 2010 U.S. census, 27.6% of the residents of West Portland Park (project target) neighborhood identify themselves as belonging to one or more non-White racial or ethnic group(s). Forty-three percent of the students attending the neighborhood’s Markham Elementary School in 2014-15 identified as belonging to one or more

non-White racial or ethnic group(s), with 18.1% of students considered English language learners (13 languages other than English represented).

Interested?

Contact Mary Logalbo for details: mary@wmswcd.org or 503.238.4775 x103

Learn more at www.wmswcd.org/programs/connect-sw-pdx/